

## Template C4



# Programme Specification

**Title of Course:** *MBA Cyber for Business Leaders*

Date first produced	09/01/2024
Date last revised	10/07/2025
Date of implementation of current version	01/09/2025
Version number	10
Faculty	Faculty of Business and Social Sciences
Cross-disciplinary	
School	Kingston Business School
Department	Department of Strategy, Marketing and Innovation
Delivery Institution	

This Programme Specification is designed for prospective students, current students, academic staff and employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes and content of each modules can be found in the course VLE site and in individual Module Descriptors.

## SECTION 1: GENERAL INFORMATION

Award(s) and Title(s):	MBA Cyber for Business Leaders
Exit Award(s) and Title(s):	Postgraduate Diploma Cyber for Business Leaders Postgraduate Certificate Cyber for Business Leaders
Course Code <i>For each pathway and mode of delivery</i>	PPCBL1CBL20 PFCBL1CBL20
UCAS code <i>For each pathway</i>	

Award(s) and Title(s):	MBA MBA Cyber for Business Leaders with Professional placement
Exit Award(s) and Title(s):	Postgraduate Diploma Cyber for Business Leaders with Professional placement Postgraduate Certificate Cyber for Business Leaders with Professional placement
Course Code <i>For each pathway and mode of delivery</i>	N/A PFCBL1CBL99
UCAS code <i>For each pathway</i>	

Awarding Institution:	Kingston University
Teaching Institution:	
Location:	Kingston Hill
Language of Delivery:	English
Delivery mode:	Primarily campus based (up to 20% of scheduled L&T hours delivered online)
Learning mode(s):	Full-time Part-time With Professional Placement
Minimum period of registration:	Full-time - 1 Part-time - 2 With Professional Placement - 2
Maximum period of registration:	Full-time - 2 Part-time - 4 With Professional Placement - 3

Entry requirements	<p>Kingston University typically uses a range of entry requirements to assess an applicant's suitability for our courses. Most postgraduate taught course requirements are based on having been awarded a relevant undergraduate degree and are normally coupled with minimum grades expectation of 2:2, specific courses in certain areas may have a stricter grade requirement. We may also use interview, portfolio and performance pieces to assess a person's suitability for some courses. We recognise that every person's journey to a postgraduate taught education is different and unique and in some cases we may take into account work experience and other non-standard pathways onto University level study. Additionally, all non-UK applicants must meet our English language requirements. Please see our course pages on the Kingston University website for the most up to date entry requirements.</p>
Regulated by	The University and its courses are regulated by the Office for Students
Programme Accredited by:	The Association of MBAs (AMBA), AACSB
Approved Variants:	Application for an extension of existing variant for MBA to use 15 credit modules has been submitted.
Is this Higher or Degree Apprenticeship course?	No

## **SECTION 2: THE COURSE**

### **A. Aims of the Course**

- provide learners a solid foundation of cybersecurity concepts relevant to business leaders and the strategic role of cybersecurity for different business functions in a technology-driven world.
- explore cutting-edge developments in cybersecurity and equip learners with the knowledge, skills, and mindset required to address cybersecurity leadership challenges effectively within a business context.
- provide learners with a broad foundation of education in the main management disciplines that is strategic and integrated in nature.
- develop understanding of the theoretical concepts and technical skills relevant to management decision-making
- develop critical, analytical and consultancy skills.
- provide a means of reflection on their professional practice and of professional development, in preparation for assuming strategic roles in organisations.
- meet the QAA benchmarks and AMBA Accreditation criteria.
- Give learners a head start on the employment ladder, preparing them for employment, further study, and lifelong learning.

### **B. Programme Learning Outcomes**

The programme learning outcomes are the high-level learning outcomes that will have been achieved by all students receiving this award. They have been aligned to the levels set out in 'Sector Recognised Standards in England' (OFS 2022).

Programme Learning Outcomes					
	<b>Knowledge and Understanding</b>  On completion of the course students will be able to:		<b>Intellectual Skills</b>  On completion of the course students will be able to		<b>Subject Practical Skills</b>  On completion of the course students will be able to
A1	Demonstrate an understanding of theoretical management and cyber security for leaders knowledge and its strategic application to organisations	B1	Demonstrate proficiency in the analysis and interpretation of a wide range of business data	C1	Synthesise knowledge from across a range of business disciplines and relevant theoretical management knowledge and apply it to the analysis of complex business and technology issues in a rapidly changing international business environment
A2	Demonstrate understanding of information systems assurance including essential underpinning technologies, such as cryptographic techniques, to protect business information and systems effectively.	B2	Critically appraise a range of relevant theoretical business management knowledge and apply it to the solution of business problems	C2	Demonstrate proficiency in the analysis and interpretation of a wide range of business data
A3	Demonstrate an understanding of key factors and issues associated with the strategic analysis of the business and financial environment of organisations	B3	Show a critical appreciation of the significance of recent technological advances and theoretical developments in business and their strategic implications	C3	Critically reflect and evaluate their own learning, performance and development and plan for their future career, personal and professional development
A4	Demonstrate an understanding of tactical and strategic significance of financial	B4	Demonstrate clarity of problem definition and scope, critical evaluation of a focused review of relevant literature, selection of	C4	Use a range of research and consultancy skills acquired through individual project work

	management function in organisations		appropriate methodology, proficiency in the collection, analysis, and the ability to synthesise material in making relevant conclusions and recommendations for action		
A5	Demonstrate an understanding of the issues and problems surrounding innovation management	B5	Demonstrate critical thinking and analytical skills through the analysis and assessment of security vulnerabilities, risks, and safeguards in business organisations.	C5	Apply appropriate cyber resilience strategies and mitigation techniques for businesses, while critically considering ethical and legal implications
A6	Demonstrate an understanding of the characteristics of human behaviour in organisations and how managerial performance can be enhanced through effective human resource management				
A7	Demonstrate an understanding of key strategic marketing concepts and how organisational performance can be enhanced by use of digital tools.				
A8	Demonstrate an understanding of the strategic contribution of effective Operations Management within organisations				
A9	Demonstrate an understanding of leading-edge strategic scholarship and practice and				

	their application to particular organisational contexts				
A10	Demonstrate an understanding of the quantitative and qualitative research methods and various techniques associated with the design and presentation of a research-based project				

### C. Future Skills Graduate Attributes

In addition to the programme learning outcomes, the programme of study defined in this programme specification will engage students in developing their Future Skills Graduate Attributes:

1. Creative Problem Solving
2. Digital Competency
3. Enterprise
4. Questioning Mindset
5. Adaptability
6. Empathy
7. Collaboration
8. Resilience
9. Self-Awareness

### D. Outline Programme Structure

Students have the option of completing 15 credits worth of optional modules as part of an exchange programme at an approved institution. In this case the student will achieve the credits towards their MBA Cyber for Business Leaders, but this will be non-graded, and their overall classification will be calculated using the numerical grades from the other modules.

#### MBA Cyber for Business Leaders

Level 7							
MBA Cyber for Business Leaders							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Cyber for Leaders	CI7190	15	7	1		1	1
Digital Marketing Practice	BM7060	15	7	2		1	1
Entrepreneurial Mindset	BS7711	15	7	1		1	1
Financial Readiness	BA7576	15	7	2		1	1
From Data to Decisions: Mastering	BB7592	15	7	1		1	1



Business Analytics							
Management Consultancy Project	BB7028	30	7	TY13		1	1
OPERATIONS MANAGEMENT	BO7578	15	7	1		1	1
Organisation Leadership in Cyber	CI7180	15	7	2		1	1
RESPONSIBLE MANAGEMENT	BS7579	15	7	2		1	1
Rethinking People, Place and Work	BH7578	15	7	1		1	2
Strategic Management	BS7576	15	7	2		1	1
The Kingston Impact: Leadership & Personal Growth	BH7547	0	7	1 and 2		1	1
<b>Optional Modules</b>							
Professional Placement	BA7777	120	7	1 2 and 3		1	1

#### Exit Awards at Level 7

Students exiting the programme with 60 level 7 credits are eligible for the award of Postgraduate Certificate.

Students exiting the programme with 120 level 7 credits are eligible for the award of Postgraduate Diploma.

#### MBA MBA Cyber for Business Leaders with Professional placement

### E. Teaching, Learning and Assessment

This course uses a range of teaching and assessment methods which have been designed to support students' learning and achievement of the learning outcomes. The course has been developed with reference to the Kingston University Academic Framework which sets-out core principles relating to Course and Credit Structure (including Module delivery Structure and Pattern, and Learning Hours and Learning Formats); Curriculum Design (inclusion Learning Design Principles and Inclusive Curriculum); and Future Skills.

Teaching and Learning on the course consist of Scheduled Learning and Teaching and Guided Independent Study (self-managed time). Scheduled Learning and Teaching includes the following, and the format for each module is set out in the module specification:

- Laboratory Sessions
- Lectures
- Seminars
- Tutorials
- Workshops
- Placements

Guidance for students on the use of independent study time is communicated through the 'Succeed in your module' section on the Canvas Virtual Learning Environment and through other communications during the course.

In addition to the core Scheduled Learning and Teaching activities for the course, the University may offer students additional optional opportunities for learning. Examples of these include Study abroad and Work-based learning.

The course will provide students with the opportunity to develop their knowledge and skills relating to at least two United Nations Sustainable Development Goals (UN SDGs). We are committed to empowering students with the knowledge, skills and opportunities to understand and address the UN SDGs: each course is thus also required to prepare students for at least two of the SDGs (not including Quality Education, which all courses must deliver).

## **F. Support for Students and their Learning**

Students are supported through a range of services that provide academic and wider support. These include:

- A Module Leader for each module
- A Course Leader to help students understand the course structure
- Personal Tutors to provide academic and personal support
- Technical support to advise students on IT and the use of software
- Student Voice Committee – to ensure the views of students are heard
- Canvas – Kingston University's Virtual Learning Environment
- Student support facilities that can provide advice on issues such as finance, regulations, legal matters, accommodation, international student support
- Disabled student support
- The Kingston Students' Union
- Student Development and Graduate Success

## **G. Ensuring and Enhancing the Quality of the Course**

The University has policies and procedures for evaluating and improving the quality and standards of its provision. These include:

- Continuous Monitoring of courses through the Kingston Course Enhancement Programme (KCEP)
- Student evaluation including Module Evaluation Questionnaires (MEQs), the National Student Survey (NSS)

- Internal and external moderation of graded assignments

## H. External Reference Points

External reference points which have informed the design of the course:

- PSRB standards
- QAA Subject benchmarks- <https://www.qaa.ac.uk/docs/qaa/sbs/subject-benchmark-statement-business-and-management-masters-23.pdf>

## I. Development of Course Learning Outcomes in Modules

This table maps where programme learning outcomes are **summatively** assessed across the **core** modules for this course. It provides an aid to academic staff in understanding how individual modules contribute to the course aims, a means to help students monitor their own learning, personal and professional development as the course progresses and a checklist for quality assurance purposes.

Module Code		Level 7												
		BH7547	CI7190	BS7579	CI7180	BS7576	BS7711	BO7578	BA7777	BB7028	BA7576	BB7592	BH7578	BM7060
Knowledge & Understanding	A1	S	S	S	S	S	S	S		S	S	S		S
	A2		S		S	S	S			S				S
	A3		S			S	S			S	S			S
	A4		S	S		S	S	S		S	S			S
	A5		S				S			S				S
	A6	S		S	S		S			S				S
	A7			S	S					S				S
	A8			S				S		S				
	A9	S			S	S				S				

	A 10					S				S		S		
<b>Intellectual Skills</b>	B 1			S		S	S			S	S	S		S
	B 2		S	S	S	S	S	S		S		S		S
	B 3		S	S	S	S		S		S	S	S		S
	B 4	S	S	S	S	S	S	S		S	S			
	B 5		S	S	S	S	S			S	S	S		S
<b>Practical Skills</b>	C 1		S	S	S	S	S			S	S	S		
	C 2		S	S	S	S	S	S		S	S	S		S
	C 3	S	S	S	S		S			S	S			
	C 4		S		S	S	S	S		S		S		S
	C 5		S		S					S	S			

**Students will be provided with formative assessment opportunities throughout the course to practise and develop their proficiency in the range of assessment methods utilised.**

**Additional Information**