

Template C4



Programme Specification

Title of Course: *BA (Hons) Media Skills top-up*

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Version number	13
Faculty	Kingston School of Art
Cross-disciplinary	
School	School of Creative and Cultural Industries
Department	Department of Journalism, Publishing and Media
Delivery Institution	Kingston University

This Programme Specification is designed for prospective students, current students, academic staff and employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes and content of each modules can be found in the course VLE site and in individual Module Descriptors.

SECTION 1: GENERAL INFORMATION

Award(s) and Title(s):	BA (Hons) Media Skills top-up
Exit Award(s) and Title(s):	BA Media Skills
Course Code <i>For each pathway and mode of delivery</i>	N/A UFMSK1MSK01
UCAS code <i>For each pathway</i>	P302

Awarding Institution:	Kingston University
Teaching Institution:	Kingston University
Location:	Penrhyn Road
Language of Delivery:	English
Delivery mode:	Primarily campus based (up to 20% of scheduled L&T hours delivered online)
Learning mode(s):	Part-time Full-time
Minimum period of registration:	Part-time - 2 Full-time - 1
Maximum period of registration:	Part-time - 4 Full-time - 2
Entry requirements	<p>Kingston University typically uses a range of entry requirements to assess an applicant's suitability for our courses. Most course requirements are based on UCAS Tariff points, usually stipulated as a range, and are sometimes coupled with minimum grades in specific relevant subjects. We may also use interview, portfolio and performance pieces to assess an applicant's suitability for the course. We recognise that every person's journey to Higher Education is different and unique and in some cases we may take into account work experience and other non-standard pathways onto University level study.</p> <p>Additionally, all non-UK applicants must meet our English language requirements.</p>

	Please see our course pages on the Kingston University website for the most up to date entry requirements
Regulated by	The University and its courses are regulated by the Office for Students
Programme Accredited by:	None
Approved Variants:	None.
Is this Higher or Degree Apprenticeship course?	No

SECTION 2: THE COURSE

A. Aims of the Course

- to develop and enhance students' skills and competencies through engaging with the practical side of media (scriptwriting, production) and in the production of a series of short projects;
- to provide the opportunity for students to realise their creative potential through these practical activities – both as a complement to their academic studies and for their own intrinsic value
- to cultivate a practical and theoretical approach to media that will require students to explore how different bodies of knowledge can be related one to the other and that will develop a capacity for intellectual flexibility
- to encourage the students' intellectual curiosity and to foster their capacity for critical thought so that the study of Media will promote their ability to understand and be critical of developments in modern media and culture;
- to develop students' ability to apply methods of analysis and achieve an understanding of theoretical perspectives which can enable them to appreciate the complexity of concepts, a variety of aesthetic qualities and forms, patterns of culture, and modes of representation.
- To develop an awareness of particular media forms (including film and television), movements and genres, along with their differing organisation of understandings, meanings and affects.
- to promote student independent learning and their assuming increasing responsibility for their own learning experiences
- to promote a range of key skills dealing with the oral and written presentation of information and argument, the production of media products, ICT skills, generic employability skills such as team-working, and competencies in research and investigation that are relevant to both their personal development and future employment;
- to develop a commitment to study and investigation that will encourage a student to embark on a process of lifelong learning - including study of media, film and television at a higher level - for both their own personal development and to enhance their future employment potential.

B. Programme Learning Outcomes

The programme learning outcomes are the high-level learning outcomes that will have been achieved by all students receiving this award. They have been aligned to the levels set out in 'Sector Recognised Standards in England' (OFS 2022).

Programme Learning Outcomes					
	Knowledge and Understanding		Intellectual Skills		Subject Practical Skills
	On completion of the course students will be able to:		On completion of the course students will be able to		On completion of the course students will be able to
A7	Apply a range of practical skills to the writing, pre-production, production and post-production of media texts	B5	Demonstrate competence in those skills required in research and analysis, and in the presentation of information and argument (in visual, written and oral form and for both essays and presentations) thereby enhancing their employability skills and their capacity to operate efficiently and critically in the wider culture and society	C5	demonstrate their cultural creativity and competence in a range of screenwriting, pre-production and production skills
A6	Apply theoretical concepts to media texts	B4	Direct and take control of their own learning experience	C4	Demonstrate an advanced competence in a range of communications technologies (involving cameras, appropriate software and digital editing) concerned with recording and assembling sound and image, thereby enhancing their repertoire of useful transferable skills
A5	Apply appropriate research methodologies for the study of media, film and television	B3	Demonstrate specific competence in appropriate methods and techniques for the analysis of media texts	C3	Demonstrate research skills for the practical investigation of media forms

A3	Demonstrate understanding of the relationship between practice and theory in media, film and television	B1	Understand and apply the multidisciplinary approaches developed by the course	C2	Prepare and write formal academic essays, engage in discussion and oral presentations, follow proper academic protocols and show proficiency in a range of other key study skills
A2	Demonstrate understanding of a range of theoretical perspectives appropriate to the critical analysis and evaluation of media (including film and television)	B2	Understand, analyse and critically evaluate a variety of concepts and theoretical perspectives and different kinds of empirical evidence related to media, film and television	C1	Demonstrate proficiency in a range of key transferable skills to do with ICT, oral presentations, report and essay writing that will serve to benefit future employment and lifelong learning processes;
A1	Demonstrate advanced awareness of a range of processes and methods employed in media, film and television			C6	exercise the skills necessary for collaborative work on planning, filming and post-production, independently of continuous staff supervision
A4	Engage with appropriate historical and contextual issues				

C. Future Skills Graduate Attributes

In addition to the programme learning outcomes, the programme of study defined in this programme specification will engage students in developing their Future Skills Graduate Attributes:

1. Creative Problem Solving
2. Digital Competency
3. Enterprise
4. Questioning Mindset
5. Adaptability
6. Empathy
7. Collaboration
8. Resilience
9. Self-Awareness

D. Outline Programme Structure

Full details of each module will be provided in module descriptors and in the module canvas pages.

BA (Hons) Media Skills top-up

Level 6							
BA (Hons) Media Skills top-up							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Future Skills Apply	AX6001	15	6	TB2		1	1
Media Research Project	MD6002	30	6	Year Long		1	1
Working in the Media	MD6021	15	6	TB1		1	1
Optional Modules							
Box Set Drama: Writing For Television	CW6008	30	6	Year Long		1	1
Issues in contemporary media environments	MD6019	30	6	Year Long		1	1
Special Study Art Media	MD6016	30	6	Year Long		1	1

Management and Production							
Television Production	MD601 7	30	6	Year Long		1	1

Exit Awards at Level 6

Students exiting the programme without completing the full 120 credits but have successfully completed 60 credits at level 6 or above are eligible for the award of an Ordinary Degree.

E. Teaching, Learning and Assessment

This course uses a range of teaching and assessment methods which have been designed to support students' learning and achievement of the learning outcomes. The course has been developed with reference to the Kingston University Academic Framework which sets-out core principles relating to Course and Credit Structure (including Module delivery Structure and Pattern, and Learning Hours and Learning Formats); Curriculum Design (inclusion Learning Design Principles and Inclusive Curriculum); and Future Skills.

Teaching and Learning on the course consist of Scheduled Learning and Teaching and Guided Independent Study (self-managed time). Scheduled Learning and Teaching includes the following, and the format for each module is set out in the module specification:

- Laboratory Sessions
- Lectures
- Seminars
- Tutorials
- Workshops
- Placements

Guidance for students on the use of independent study time is communicated through the 'Succeed in your module' section on the Canvas Virtual Learning Environment and through other communications during the course.

In addition to the core Scheduled Learning and Teaching activities for the course, the University may offer students additional optional opportunities for learning. Examples of these include Study abroad and Work-based learning.

The course will provide students with the opportunity to develop their knowledge and skills relating to at least two United Nations Sustainable Development Goals (UN SDGs). We are committed to empowering students with the knowledge, skills and opportunities to understand and address the UN SDGs: each course is thus also required to prepare students for at least two of the SDGs (not including Quality Education, which all courses must deliver).

F. Support for Students and their Learning

Students are supported through a range of services that provide academic and wider support. These include:

- A Module Leader for each module
- A Course Leader to help students understand the course structure
- Personal Tutors to provide academic and personal support
- Technical support to advise students on IT and the use of software
- Student Voice Committee – to ensure the views of students are heard
- Canvas – Kingston University's Virtual Learning Environment
- Student support facilities that can provide advice on issues such as finance, regulations, legal matters, accommodation, international student support
- Disabled student support
- The Kingston Students' Union
- Student Development and Graduate Success

G. Ensuring and Enhancing the Quality of the Course

The University has policies and procedures for evaluating and improving the quality and standards of its provision. These include:

- Continuous Monitoring of courses through the Kingston Course Enhancement Programme (KCEP)
- Student evaluation including Module Evaluation Questionnaires (MEQs), the National Student Survey (NSS)
- Internal and external moderation of graded assignments

H. External Reference Points

PSRB Standards

QAA Subject benchmarks

Other subject or industry standards

I. Development of Course Learning Outcomes in Modules

This table maps where programme learning outcomes are **summatively** assessed across the **core** modules for this course. It provides an aid to academic staff in understanding how individual modules contribute to the course aims, a means to help students monitor their own learning, personal and professional development as the course progresses and a checklist for quality assurance purposes.

Module Code		Level 6						
		MID6002	MID6019	MID6016	AX6001	MID6021	MID6017	CW6008
Knowledge & Understanding	A7	S						
	A6							
	A5	S						
	A3	S						
	A2	S						
	A1	S						
	A4	S						
Intellectual Skills	B5	S						
	B4	S						
	B3	S						
	B1	S						
	B2	S						
Practical Skills	C5	S						
	C4							
	C3	S						
	C2	S						
	C1	S						
	C6	S						

Students will be provided with formative assessment opportunities throughout the course to practise and develop their proficiency in the range of assessment methods utilised.

Additional Information