

Template C4



Programme Specification

Title of Course: *BSc (Hons) International Business*

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Version number	3
Faculty	Faculty of Business and Social Sciences
Cross-disciplinary	
School	Kingston Business School
Department	Department of Strategy, Marketing and Innovation
Delivery Institution	SVKM's NMIMS CIS

This Programme Specification is designed for prospective students, current students, academic staff and employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes and content of each modules can be found in the course VLE site and in individual Module Descriptors.

SECTION 1: GENERAL INFORMATION

Award(s) and Title(s):	BSc (Hons) International Business
Exit Award(s) and Title(s):	Cert HE International Business Dip HE International Business BSc International Business
Course Code <i>For each pathway and mode of delivery</i>	UFBBA1BBA21
UCAS code <i>For each pathway</i>	-

Award(s) and Title(s):	BSc (Hons) International Business with Professional Placement
Exit Award(s) and Title(s):	Cert HE International Business Dip HE International Business BSc International Business with Professional Placement
Course Code <i>For each pathway and mode of delivery</i>	
UCAS code <i>For each pathway</i>	

Awarding Institution:	Kingston University
Teaching Institution:	SVKM's NMIMS CIS
Location:	Level 4 and Level 5 in SVKM-NMIMS, Mumbai. Level 6 in Kingston Business School (KBS), Faculty of Business and Social Sciences, Kingston Hill
Language of Delivery:	English
Delivery mode:	Primarily campus based (up to 20% of scheduled L&T hours delivered online)
Learning mode(s):	Full-time With Professional Placement
Minimum period of registration:	Full-time - 3 With Professional Placement - 4
Maximum period of registration:	Full-time - 6 With Professional Placement - 7

Entry requirements	<p>The minimum entry qualifications for the programme are: From A levels: 100 UCAS Tariff Points BTEC: DMM Access Diploma: Pass Access course with a minimum of 48 credits at level 3 or above including 21 at Merit Plus: Five GCSEs grade A – C, including Maths and English Language Indian Qualifications: Standard XII: Higher Secondary School Certificate or Senior School Certificate Examination (CBSE, CISCE, Tamil Nadu, Maharashtra & West Bengal boards) 60% marks AND 70% or above in "English Core", "Functional English", "Elective English"</p> <p>Standard XII: Higher Secondary School Certificate or Senior School Certificate Examination (other state boards) 65% marks AND 70% or above in "English Core", "Functional English", "Elective English"</p> <p>International Baccalaureate (IB/IBO) 100 points AND 5/7 or above in "English Core", "Functional English", "Elective English"</p> <p>A minimum IELTS score of 6.0 TOEFL 80 or equivalent is required for those for whom English is not their first language or do not meet the above English Language requirement.</p> <p>Entry is at Level 4 with A-level or equivalent qualifications. Intake is normally in September.</p>
Regulated by	The University and its courses are regulated by the Office for Students.
Programme Accredited by:	Association for the Advancement of Collegiate Schools of Business (AACSB)
Approved Variants:	<p>BBA (Hons.) with business experience</p> <p>BBA (Hons.) with business experience and professional placement</p>
Is this Higher or Degree Apprenticeship course?	No

SECTION 2: THE COURSE

A. Aims of the Course

- Develop in students the skills required to secure and thrive in graduate-level employment, research, further study and lifelong learning
- Develop in students their ability to recognise their skills, evidence them and articulate them
- Prepare graduates for business and management roles in all types of global organisations and sectors.
- Equip students with the in-depth knowledge and understanding of the core elements of global business and management
- Provide students with the opportunity to acquire technical qualifications and connections to industry.

B. Programme Learning Outcomes

The programme learning outcomes are the high-level learning outcomes that will have been achieved by all students receiving this award. They have been aligned to the levels set out in 'Sector Recognised Standards in England' (OFS 2022).

Programme Learning Outcomes					
	Knowledge and Understanding		Intellectual Skills		Subject Practical Skills
	On completion of the course students will be able to:		On completion of the course students will be able to		On completion of the course students will be able to
A1	Explain and critically evaluate complex global business environments	B1	Use data to identify and solve unstructured business problems, and make evidence-based decisions	C1	Implement current and emerging digital and technological solutions
A2	Communicate an in-depth knowledge and understanding of the key functional business areas	B2	Use an enterprising mindset to create value	C2	Identify business opportunities and make a difference
A3	Apply a detailed and critical understanding of how global business elements interrelate and affect overall organisational performance	B3	Interpret, analyse, evaluate and draw inferences from business information and other relevant information sources	C3	Work effectively in diverse environments, and with others and get things done
A4	Apply a critical awareness and understanding of current issues of global concern such as sustainability, ethics and social responsibility and how these relate to contemporary business practice	B4	Use relevant critical, creative or entrepreneurial skills to deal with global management problems and issues to produce recommendations for decision and subsequent action	C4	Conduct and present themselves in a professional manner appropriate for the global workplace

C. Future Skills Graduate Attributes

In addition to the programme learning outcomes, the programme of study defined in this programme specification will engage students in developing their Future Skills Graduate Attributes:

1. Creative Problem Solving
2. Digital Competency
3. Enterprise
4. Questioning Mindset
5. Adaptability
6. Empathy
7. Collaboration
8. Resilience
9. Self-Awareness

D. Outline Programme Structure

This programme is offered in full-time mode. Students who study the first two years of the course in SVKM's NMIMS CIS, Mumbai, take the final year at Kingston University. Full details of each module will be provided in module descriptors and in the module canvas pages.

Students can progress from one level to the next with 30 credits trailing but they must pass the failed credits before progressing to the next level. This includes progressing to the placement year.

BSc (Hons) International Business

Level 4							
BSc (Hons) International Business							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Data and Technology in Business	BB4206	30	4	Year long		1	
Global Business Environments	BS4207	30	4	Year long		1	
Marketing & Sales	BM4800	30	4	Year long		1	
Organisations & People	BH4105	30	4	Year long		1	

Exit Awards at Level 4

Students exiting the course at this point who have successfully completed 120 credits at level 4 or above are eligible for the award of Certificate of Higher Education in International Business.

Level 5							
BSc (Hons) International Business							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Accounting & Financial Management	BA5812	30	5	Year long		2	
Business Design Thinking	BS5404	30	5	Year long		2	
Managing Across Cultures and Borders	BM5015	30	5	Year long		2	
Optional Modules							
Contemporary Project Management	BB5109	30	5	Year long		2	
Global Innovation, Sustainability and Responsibility	BM5014	30	5	Year long		2	

Exit Awards at Level 5

Students exiting the programme at this point who have successfully completed 120 credits at level 5 or above are eligible for the award of Diploma of Higher Education in International Business.

Level 6							
BSc (Hons) International Business							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Building Business Strategy	BS6206	30	6	Year long		3	
CRM and Customer Success	BM6212	15	6	TB2		3	

Future Skills Apply	AX6001	15	6	TB1		3	
Global Business Practice, Operations and Trade	BS6210	30	6	Year long		3	
Leadership, Transformation and Complexity	BH6016	30	6	Year long		3	
Optional Modules							
Work Placement	BH6031	120	6	Year long		4	

Exit Awards at Level 6

Students exiting the programme without completing the full 120 credits but have successfully completed 60 credits at level 6 or above are eligible for the award of an Ordinary Degree (BSc).

Students transitioning from L5 (SVKM's NMIMS CIS) to L6 (KU), who encounter delays in the Tier 4 visa application process, will be accommodated as much as possible via the late enrolment opportunities at KU (Oct). The last date of L6 enrolment in each year is normally the Monday of the third week of teaching on a course. Any further delays are expected to negatively impact student learning experience, as such students will be directed to request for Interruption of their studies and resume in the next academic year. Students will need to apply using the online system in OSIS. Further information and instruction are available on the University's Website.

Where an interruption of study is agreed with the Course Leader at KU, the interrupted year will count towards the maximum period of registration on the course and the student can normally only request two consecutive interruptions.

Where students have received a final decision and cannot get a Tier 4 student visa to come to UK for their L6, they will be withdrawn from the course and the subsequent board will make a decision on the qualifying interim exit award.

Students undertaking the 4-year programme are expected to join a work placement module of minimum 36 weeks duration (including any leaves) and a maximum of 12 months (depending on the Tier 4 visa end date). The employment will normally be on a full-time basis. The Faculty must approve the placement prior to commencement to ensure its suitability. The deadline for placement approval is mid-September. All placements are expected to finish by the course end date. In addition to the modules at Level 4, Level 5 and Level 6, students will complete a professional placement in Year 4.

Successful completion of the Work Placement module is required for the award of the professional placement credits. If a student does not secure a placement or does

not complete the placement, they will automatically be transferred to the without placement route.

BSc (Hons) International Business with Professional Placement

E. Teaching, Learning and Assessment

This course uses a range of teaching and assessment methods which have been designed to support students' learning and achievement of the learning outcomes. The course has been developed with reference to the Kingston University Academic Framework which sets-out core principles relating to Course and Credit Structure (including Module delivery Structure and Pattern, and Learning Hours and Learning Formats); Curriculum Design (inclusion Learning Design Principles and Inclusive Curriculum); and Future Skills.

Teaching and Learning on the course consist of Scheduled Learning and Teaching and Guided Independent Study (self-managed time). Scheduled Learning and Teaching includes the following, and the format for each module is set out in the module specification:

- Laboratory Sessions
- Lectures
- Seminars
- Tutorials
- Workshops
- Placements

Guidance for students on the use of independent study time is communicated through the 'Succeed in your module' section on the Canvas Virtual Learning Environment and through other communications during the course.

In addition to the core Scheduled Learning and Teaching activities for the course, the University may offer students additional optional opportunities for learning.

The course will provide students with the opportunity to develop their knowledge and skills relating to at least two United Nations Sustainable Development Goals (UN SDGs). We are committed to empowering students with the knowledge, skills and opportunities to understand and address the UN SDGs: each course is thus also required to prepare students for at least two of the SDGs (not including Quality Education, which all courses must deliver).

F. Support for Students and their Learning

Students on L4 and L5 are supported at SVKM-NMIMS by:

- Local Module leader for each module

- Course Co-ordinator to help students understand the programme structure
- Programme administrator
- Personal Tutors
- Careers Team
- Technical support to advise students on IT and the use of software
- An induction welcome week at the start of the programme at L4
- Ongoing re-induction sessions at L5
- Student Voice Committee and Course Representatives
- Canvas – a versatile on-line interactive intranet and learning environment
- Disabled student support

Students on L6 are supported through a range of services that provide academic and wider support at KU. These include:

- A Module Leader for each module
- A Course Leader to help students understand the course structure
- Designated programme administrator in UG admin office
- Personal Tutors to provide academic and personal support
- An induction welcome week at the start of L6
- Technical support to advise students on IT and the use of software
- Student Voice Committee – to ensure the views of students are heard
- Canvas – Kingston University's Virtual Learning Environment
- Student support facilities that can provide advice on issues such as finance, regulations, legal matters, accommodation, international student support
- Disabled student support
- The Kingston Students' Union
- Student Development and Graduate Success

G. Ensuring and Enhancing the Quality of the Course

The University has policies and procedures for evaluating and improving the quality and standards of its provision. These include:

- Continuous Monitoring of courses through the Kingston Course Enhancement Programme (KCEP)
- External examiners
- Periodic Substantive Review
- Student evaluation including Module Evaluation Questionnaires (MEQs), Informal feedback mechanisms such as Early Module Review (EMR)
- Internal and external moderation of graded assignments
- Institutional governance structures designed to escalate issues that cannot be solved locally.

H. External Reference Points

External reference points which have informed the design of the course:

- PSRB standards
- QAA Subject benchmarks

I. Development of Course Learning Outcomes in Modules

This table maps where programme learning outcomes are **summatively** assessed across the **core** modules for this course. It provides an aid to academic staff in understanding how individual modules contribute to the course aims, a means to help students monitor their own learning, personal and professional development as the course progresses and a checklist for quality assurance purposes.

Module Code	Level 4				Level 5					Level 6					
	BM4800	BS4207	BH4105	BB4206	BB5109	BS5404	BA5812	BM5015	BM5014	BS6206	BM6212	BH6016	BS6210	AX6001	BH6031
Knowledge & Understanding	A1	S				S	S	S		S		S	S		
	A2	S				S	S			S	S	S	S		
	A3	S		S						S		S	S		
	A4							S		S					
Intellectual Skills	B1	S											S		
	B2						S	S		S		S			
	B3		S		S			S		S	S	S	S		
	B4		S							S			S	S	
Practical Skills	C1		S			S							S		
	C2	S					S	S		S	S	S	S		

C 3			S									S	S		
C 4				S				S					S	S	

Students will be provided with formative assessment opportunities throughout the course to practise and develop their proficiency in the range of assessment methods utilised.

Additional Information