

Template C4



Programme Specification

Title of Course: *BSc (Hons) Business Management and Entrepreneurship*

Date first produced	31/08/2017
Date last revised	07/03/2025
Date of implementation of current version	01/09/2025
Version number	10
Faculty	Faculty of Business and Social Sciences
Cross-disciplinary	
School	Kingston Business School
Department	Department of Strategy, Marketing and Innovation
Delivery Institution	Kingston University

This Programme Specification is designed for prospective students, current students, academic staff and employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if they take full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes and content of each modules can be found in the course VLE site and in individual Module Descriptors.

SECTION 1: GENERAL INFORMATION

Award(s) and Title(s):	BSc (Hons) Business Management and Entrepreneurship
Exit Award(s) and Title(s):	Ordinary Degree in Business Management and Entrepreneurship Certificate in Higher Education in Business Management and Entrepreneurship Diploma in Higher Education in Business Management and Entrepreneurship
Course Code <i>For each pathway and mode of delivery</i>	UFBME1BME20
UCAS code <i>For each pathway</i>	N120 (3 years)

Award(s) and Title(s):	BSc (Hons) Business Management and Entrepreneurship with Placement year
Exit Award(s) and Title(s):	Ordinary Degree in Business Management and Entrepreneurship Certificate in Higher Education in Business Management and Entrepreneurship Diploma in Higher Education in Business Management and Entrepreneurship
Course Code <i>For each pathway and mode of delivery</i>	USBME1BME45
UCAS code <i>For each pathway</i>	

Award(s) and Title(s):	BSc (Hons) Business Management and Entrepreneurship with Foundation year
Exit Award(s) and Title(s):	Ordinary Degree in Business Management and Entrepreneurship Certificate in Higher Education in Business Management and Entrepreneurship Diploma in Higher Education in Business Management and Entrepreneurship
Course Code <i>For each pathway and mode of delivery</i>	UFBME1BME55
UCAS code	

<i>For each pathway</i>	
Awarding Institution:	Kingston University
Teaching Institution:	Kingston University
Location:	Kingston Business School, Faculty of Business and Social Sciences, Kingston Hill
Language of Delivery:	English
Delivery mode:	Primarily campus based (up to 20% of scheduled L&T hours delivered online)
Learning mode(s):	Full-time With Professional Placement With foundation year
Minimum period of registration:	Full-time - 3 With Professional Placement - 4 With foundation year - 4
Maximum period of registration:	Full-time - 6 With Professional Placement - 7 With foundation year - 8
Entry requirements	<p>Kingston University typically uses a range of entry requirements to assess an applicant's suitability for our courses. Most course requirements are based on UCAS Tariff points, usually stipulated as a range, and are sometimes coupled with minimum grades in specific relevant subjects. We may also use interview, portfolio and performance pieces to assess an applicant's suitability for the course. We recognise that every person's journey to Higher Education is different and unique and in some cases we may take into account work experience and other non-standard pathways onto University level study.</p> <p>Additionally, all non-UK applicants must meet our English language requirements.</p> <p>Please see our course pages on the Kingston University website for the most up to date entry requirements</p>
Regulated by	The University and its courses are regulated by the Office for Students
Programme Accredited by:	<p>Association for the Advancement of Collegiate Schools of Business (AACSB)</p> <p>European Foundation for Management Development (EFMD)</p>

Approved Variants:	None
Is this Higher or Degree Apprenticeship course?	No

SECTION 2: THE COURSE

A. Aims of the Course

The programme aims to:

- Develop in students the skills required to secure and thrive in graduate-level employment, research, further study or set up their own business.
- Develop in students their ability to recognise their skills, evidence them and articulate them
- Prepare graduates for business and management roles in all types of entrepreneurial environments, including their own business
- Equip students with the in-depth knowledge and understanding of the core elements of business and management
- Provide students with the opportunity to acquire technical qualifications and connections to industry.

B. Programme Learning Outcomes

The programme learning outcomes are the high-level learning outcomes that will have been achieved by all students receiving this award. They have been aligned to the levels set out in 'Sector Recognised Standards in England' (OFS 2022).

Programme Learning Outcomes					
	Knowledge and Understanding On completion of the course students will be able to:		Intellectual Skills On completion of the course students will be able to		Subject Practical Skills On completion of the course students will be able to
A4	Apply a critical awareness and understanding of current issues of global concern such as sustainability, ethics and social responsibility and how these relate to contemporary business practice	B4	Use relevant critical, creative or entrepreneurial skills to deal with management problems and issues to produce recommendations for decision and subsequent action	C4	Conduct and present themselves in a professional manner appropriate for the workplace
A3	Apply a detailed and critical understanding of how business elements interrelate and affect overall organisational performance in SMEs and other entrepreneurial environments	B3	Interpret, analyse, evaluate and draw inferences from business information and other relevant information sources	C3	Work effectively in diverse environments, and with others and get things done
A1	Explain and critically evaluate complex entrepreneurial business environments	B1	Use data to identify and solve unstructured business problems, and make evidence-based decisions	C2	Present and communicate business ideas/models using ICT software tools to an audience
A2	Communicate an in-depth knowledge and understanding of the key functional business areas	B2	Use an enterprising mindset to create value	C1	Implement current and emerging digital and technological solutions

C. Future Skills Graduate Attributes

In addition to the programme learning outcomes, the programme of study defined in this programme specification will engage students in developing their Future Skills Graduate Attributes:

1. Creative Problem Solving
2. Digital Competency
3. Enterprise
4. Questioning Mindset
5. Adaptability
6. Empathy
7. Collaboration
8. Resilience
9. Self-Awareness

D. Outline Programme Structure

Full details of each module will be provided in module descriptors and module booklets.

Note: As per GR5 within the general regulations, the University aims to ensure that all option modules listed below are delivered. However, for various reasons, such as demand, the availability of option modules may vary from year to year or between teaching blocks. The University will notify students by email as soon as these circumstances arise.

BSc (Hons) Business Management and Entrepreneurship

Level 4							
BSc (Hons) Business Management and Entrepreneurship							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Business Design Thinking	BS4206	30	4	Year long		1	
Data and Technology in Business	BB4206	30	4	Year long		1	
Global Business Environments	BB4207	30	4	Year long		1	
Organisations & People	BH4105	30	4	Year long		1	

Exit Awards at Level 4

Students exiting the course at this point who have successfully completed 120 credits at level 4 or above are eligible for the award of Certificate of Higher Education.

Level 5							
BSc (Hons) Business Management and Entrepreneurship							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Build my business	BS5203	30	5	Year long		2	
Developing Effective Marketing Programmes	BM5212	30	5	Year long		2	
Sustainable and Responsible Management	BS5205	30	5	Year long		2	
Unlocking Business Value	BA5810	30	5	Year long		2	
Optional Modules							
Year-Long Work Placement	BH5030	120	5	Year long		3	

Exit Awards at Level 5

Students exiting the programme at this point who have successfully completed 120 credits at level 5 or above are eligible for the award of Diploma of Higher Education.

Level 6							
BSc (Hons) Business Management and Entrepreneurship							
Core modules	Module code	Credit Value	Level	Teaching Block	Pre-requisites	Full Time	Part Time
Building Business Strategy	BS6206	30	6	Year long		3	
Entrepreneurship and Design Thinking	BS6207	30	6	Year long		3	
Future Skills Apply	AX6001	15	6	TB1		3	
Leadership, Transformation and Complexity	BH6016	30	6	Year long		3	

Optional Modules							
Data and Digital Driven Design	BB6115	15	6	TB2		3	
Digital Creativity in Marketing	BM6213	15	6	TB2		3	
The Learning Organisation	BH6014	15	6	TB2		3	

Exit Awards at Level 6

Students exiting the programme without completing the full 120 credits but have successfully completed 60 credits at level 6 or above are eligible for the award of an Ordinary Degree.

[BSc \(Hons\) Business Management and Entrepreneurship with Placement year](#)

[BSc \(Hons\) Business Management and Entrepreneurship with Foundation year](#)

E. Teaching, Learning and Assessment

This course uses a range of teaching and assessment methods which have been designed to support students' learning and achievement of the learning outcomes. The course has been developed with reference to the Kingston University Academic Framework which sets-out core principles relating to Course and Credit Structure (including Module delivery Structure and Pattern, and Learning Hours and Learning Formats); Curriculum Design (inclusion Learning Design Principles and Inclusive Curriculum); and Future Skills.

Teaching and Learning on the course consist of Scheduled Learning and Teaching and Guided Independent Study (self-managed time). Scheduled Learning and Teaching includes the following, and the format for each module is set out in the module specification:

- Laboratory Sessions
- Lectures
- Seminars
- Tutorials
- Workshops
- Placements

Guidance for students on the use of independent study time is communicated through the 'Succeed in your module' section on the Canvas Virtual Learning Environment and through other communications during the course.

In addition to the core Scheduled Learning and Teaching activities for the course, the University may offer students additional optional opportunities for learning. Examples of these include Study abroad and Work-based learning.

The course will provide students with the opportunity to develop their knowledge and skills relating to at least two United Nations Sustainable Development Goals (UN SDGs). We are committed to empowering students with the knowledge, skills and opportunities to understand and address the UN SDGs: each course is thus also required to prepare students for at least two of the SDGs (not including Quality Education, which all courses must deliver).

F. Support for Students and their Learning

Students are supported through a range of services that provide academic and wider support. These include:

- A Module Leader for each module
- A Course Leader to help students understand the course structure
- Personal Tutors to provide academic and personal support
- Technical support to advise students on IT and the use of software
- Student Voice Committee – to ensure the views of students are heard
- Canvas – Kingston University's Virtual Learning Environment
- Student support facilities that can provide advice on issues such as finance, regulations, legal matters, accommodation, international student support
- Disabled student support
- The Kingston Students' Union
- Student Development and Graduate Success

G. Ensuring and Enhancing the Quality of the Course

The University has policies and procedures for evaluating and improving the quality and standards of its provision. These include:

- Continuous Monitoring of courses through the Kingston Course Enhancement Programme (KCEP)
- Student evaluation including Module Evaluation Questionnaires (MEQs), the National Student Survey (NSS)
- Internal and external moderation of graded assignments

H. External Reference Points

External reference points which have informed the design of the course. These include:

- PSRB standards
- QAA Subject benchmarks
- Other subject or industry standards

I. Development of Course Learning Outcomes in Modules

This table maps where programme learning outcomes are **summatively** assessed across the **core** modules for this course. It provides an aid to academic staff in understanding how individual modules contribute to the course aims, a means to help students monitor their own learning, personal and professional development as the course progresses and a checklist for quality assurance purposes.

Module Code	Level 4				Level 5					Level 6						
	BB4207	BS4206	BH4105	BB4206	BS5203	BM5212	BA5810	BH5030	BS5205	BH6014	BM6213	BB6115	AX6001	BH6016	BS6206	BS6207
Knowledge & Understanding	A4	S							S						S	
	A3	S	S		S									S	S	S
	A1	S							S					S	S	S
	A2	S	S			S	S				S					
Intellectual Skills	B4	S							S						S	S
	B3			S	S		S		S					S	S	S
	B1			S			S			S	S					S
	B2	S			S		S								S	S
Practical Skills	C4	S	S		S				S					S	S	S
	C3	S	S		S				S					S		S
	C2		S		S	S	S				S				S	S
	C1			S		S				S	S					

Students will be provided with formative assessment opportunities throughout the course to practise and develop their proficiency in the range of assessment methods utilised.

Additional Information